

**FRIDAY 18 MAY 2012****Room Zephyros 09.00-10.30****SESSION 1: POLICY IN THE EUROPEAN UNION** (presentations in ENGLISH)**Chair: RIZOPOULOS YORGOS**

1: **How dirty can the PIGS get?: Formatting a contemporary social welfare state under economic crises.** *George Aspridis, Marina Petrelli, Dimitris Kuriakou, Department of Project Management, Technological Educational Institute (T.E.I.) of Larissa/ Institute of European Integration and Policy (IEIP), University of Athens, Greece*

2: **Market seeking through FDI in Greece, Spain and Portugal prior to their accession to the E.C.** *Alexandros Garjonidas, Christos Nikas, Eva Tezapsidou, Department of Balkan Studies, University of Western Macedonia/ Department of Economics, Aristotle University of Thessaloniki, Greece*

3: **Examining the relationship between growth and sustainable development in the Euro zone.** *Ioannis Tampakoudis, Dimitra Fylantzopoulou, Konstantina Nikandrou, University of Macedonia, Greece*

4: **Reinforcing EU law. The opportunity of a unique European tax.** *Mihaela Tofan, University Alexandru Ioan Cuza, Iasi, Romania*

**Room Sirocco 09.00-10.30****PARALLEL SESSION 2: INTERNATIONAL RELATIONS THEORY /Θεωρία Διεθνών Σχέσεων I (ISIABEP)** (presentations in ENGLISH)**Chair: PAPAPOULOS JOHN**

1: **Stability as an alternative in International Politics: A Realist Approach to Systemic Peace.** *Spyridon Litsas, University of Macedonia, Greece*

2: **Intelligence and IR Theory: The cases of covert action and economic espionage.** *Konstantopoulos Ioannis, University of Piraeus, Greece*

3: **Russia in the post Cold War era: from the quest of identity to the quest of hegemony.** *Ilias Kouskouvelis, Nikolaos Koutsogiannis, University of Macedonia, Greece*

4: **Ahmet Davutoglu's "Strategic depth" in the light of international relations theory.** *Markos Troulis, University of Piraeus, Greece*

**COFFEE BREAK (offered by ICIB 2012): 10.30 – 10.45****Room Zephyros 10.45-12.15****SESSION 3: Capitalism** (presentations in ENGLISH)**Chair: MARANGOS JOHN**

1: **Kapitalism in transition – old and new issues.** *Vladimir Marinković/ Natasa Stanislavljevic, Higher Educational Institution of Applied Sciences of Entrepreneurship, Serbia*

2: **Movement of capital in the global economic crisis.** *Nataša Bogavac- Cvetković/ Tatjana Dragičević-Radičević, Megatrend University Belgrade, Serbia*

3: **The applicability of the High Performance Organisation Framework in Africa: the case of Financial Institutions in Uganda** *J K Bagorogoza, Agus Gunawan, A.A.de Waal, H.J. van den Herik, B.A. Van de Walle Maastricht School of Management, the Netherlands*

4: **Neoliberal Capitalism and the Development Ethics Alternative.** *Nikos Astroulakis, University of Crete, Greece*

**Room Sirocco 10.45-12.15****PARALLEL SESSION 4: INTERNATIONAL RELATIONS THEORY and METHODOLOGY/ Θεωρία Διεθνών Σχέσεων II (ΘΕΩΡΙΑ ΚΑΙ ΜΕΘΟΔΟΛΟΓΙΑ ΔΙΕΘΝΩΝ ΣΧΕΣΕΩΝ) (ISIABEP)** (presentations in GREEK)**Chair: KOUSKOUVELIS ILIAS**

1: **Μελετώντας τις Διεθνείς Σχέσεις με το συστημικό επίπεδο ανάλυσης:**

**Μια διαλεκτική συζήτηση αναφορικά με μεθοδολογικές προϋποθέσεις.** *Ευαγόρας Ευαγόρου, Πανεπιστήμιο Πειραιώς*

2: **Βαλκανικά Επιστημονικά Μονοπάτια; Δύο Παραδείγματα της Διεθνολογίας της Περιφέρειας.** *Κυριάκος Μικέλης, Πανεπιστήμιο Μακεδονίας*

3: **Εκείθεν και Εντεύθεν στη θεωρία των Διεθνών Σχέσεων.** *Διονύσης Τσιριγώτης, Πανεπιστήμιο Πειραιώς*

4: **Ο πολιτικός χαρακτήρας της επιβίωσης και ορισμένες επιστημολογικές συνέπειες.** *Ηλίας Παπαγιαννόπουλος, Πανεπιστήμιο Πειραιώς*

**REFRESHMENT BREAK: 12.15 – 12.30****Room Zephyros 12.30-14.00****SESSION 5: European Union (ISIABEP)** (presentations in ENGLISH)**CHAIR: MARINKOVIĆ VLADIMIR**

1: **Is the European Union Moving Towards a Fiscal Union?** *Ioannis Papadopoulos, University of Macedonia, Greece*

2: **Electronic commerce in international and European law: The policy of the EU.** *Despina Anagnostopoulou, University of Macedonia, Greece*

3: **Applying a comprehensive approach to international crisis management: the case of EEAS.** *Fotini Bellou, University of Macedonia, Greece*

4: **Regulatory Governance of Public Finances: The Greek Case in the EU context.** *Dimitrios V. Skiadas, Assistant Professor, University of Macedonia, Greece*

**Room Sirocco 12:30-14:00****PARALLEL SESSION 6: New Technology / Νέες Τεχνολογίες** (presentations in GREEK)**CHAIR: BOZINIS ATHANASIOS**

1: **Δελφική Ιεραρχική Προσέγγιση: Μία μεθοδολογία για την επίλυση των προβλημάτων αξιολόγησης της ποιότητας της εταιρικής διακυβέρνησης.** *Νεραντζίδης Μιχαήλ και Φίλος Ιωάννης, Τμήμα Δημόσιας Διοίκησης, Πάντειο Πανεπιστήμιο Κοινωνικών και Πολιτικών Επιστημών*

2: **Ηλεκτρονικό Εμπόριο στην Παγκόσμια Οικονομία.** *Athanasios I. Bozinis, Πανεπιστημίου Μακεδονίας*

3: **Ηλεκτρονική Διακυβέρνηση κοινωνικών υπηρεσιών: η περίπτωση των γραφείων κοινωνικής εξυπηρέτησης.** *Αναστασία Νικολούδη, Πανεπιστημίου Μακεδονίας*

4: **Cosmetics' companies, e-commerce and social media in Greece.** *Charis-Marina Liakou, Εθνικού Καποδιστριακού Πανεπιστημίου Αθηνών*

**Room Levante 14.00-15.00****PRESS CONFERENCE: Shadow Economy in Greece: Latest Figures**

*PROF. SCHNEIDER, Johannes Kepler University (Linz), Austria*

**LUNCH BREAK (offered by ICIB 2012): 14.00-15.00****Room Zephyros 15.15-16.15****Learning for Change: European Vocational Education and Training Policy**

**Keynote speaker: MR. STEVEN BRAINBRIDGE, Senior Expert at CEDEFOP**

**Room Zephyros 16.30-18.00****SESSION 7: FDI AND ENTREPRENEURSHIP** (presentations in ENGLISH)**Chair: LITSAS SPYRIDON**

1: **Gearing Entrepreneurial Ventures for Success: The Hybrid Model of a Finnish Startup Accelerator .** *Dhruv Bhatli / Paolo Borella/ Jukka Karimaa, University of Paris (France) and (Finland)*

2: **An exploration of FDI determinants in Central and Eastern Europe during the global economic crisis.** *Christina Sakali, University of Macedonia, Greece*

3: **Do FDI's enhance growth in Central Eastern European (CEE) economies? Evidence from panel cointegration analysis.** *Tsanana Eftychia / Katrakilidis Constantinos, Aristotle University of Thessaloniki, Greece*

4: **The effect of EU candidacy on international business: a comparative study of Bulgaria.** *Bitzenis A. / V. Vlachos, University of Macedonia, Greece*

**Room Sirocco 16.30 -18.00****PARALLEL SESSION 8: INTERNATIONAL POLITICAL ECONOMY / Διεθνής Πολιτική Οικονομία (ISIABEP)** (presentations in GREEK)**Chair: ΚΟΥΣΚΟΥΒΕΛΗΣ ΗΛΙΑΣ**

1: **Η Διεθνής πολιτική οικονομία της Ελληνικής οικονομικής κρίσης: Ένας νέος μηχανισμός κρίσης? Γιώργος Γαλατσίδας, Παντελής Σκλιάς, Μαρης Γιώργος, Πανεπιστήμιο Πελοποννήσου**

2: **Η πολιτική και θεσμική ανάπτυξη στην Ελλάδα και η ελληνική κρίση.** *Γιώργος Μαρης, Παντελής Σκλιάς, Γιώργος Γαλατσίδας Πανεπιστήμιο Πελοποννήσου*

3: **Διεθνής Πολιτική Οικονομία της Τεχνητής Νοημοσύνης – Ρομποτικής.** *Athanasios I. Bozinis, Πανεπιστημίου Μακεδονίας*

4: **Εκπαίδευση και μισθολογικές ανισότητες στην Ελλάδα** *Παπαδημητρίου Π, Σκλιάς Π. και Σμάγαδη Θ. Πανεπιστήμιο Πελοποννήσου*

5: **Ο ρόλος των BRICS στους Διεθνείς Οικονομικούς Οργανισμούς** *Γαβριήλ Διαμαντής / Σπύρος Ρουκανάς, Πανεπιστήμιο Πειραιώς*

**SATURDAY 19 MAY 2012****Room Zephyros 9.00-10.30****SESSION 9: ENTREPRENEURSHIP, AND ECONOMIC GROWTH**

(presentations in ENGLISH)

**Chair: VIRGINIA ZHELYAZKOVA**

1: **Establishing Sustainable Entrepreneurial Learning Networks: A Longitudinal Study.** *John Power, Centre for Enterprise Development & Regional Economy (CEDRE), Ireland*

2: **Operational Barriers and Corruptibility of Greek firms: Evidence at the sub-sectoral level.** *Daphne Athanasouli / Pantelis Sklias, University of Peloponnesus, Greece*

3: **Modeling economic growth policy interaction with local government reform: Evidence from Eastern Macedonia and Thrace.** *George Sarafopoulos/ Konstantinos J. Hazakis/ Panagiotis G. Ioannidis, Department of International Economic Relations and Development, Democritus University of Thrace, Greece*

4: **Entrepreneurship in Greece: a way out of the crisis or a dive in?** *Kotsios Panagiotis/ Mitsios Vasilis, TEI Larissa, Greece*

**Room Sirocco 9.00-10.30****PARALLEL SESSION 10: INTERNATIONAL RELATIONS THEORY: Small States Strategy (ISIABEP)** (presentations in GREEK)**Chair: LITSAS SPYRIDON**

1: **Strategy of small states: Cyprus & the Mediterranean energy resources.**

*Ilias Kouskouvelis, University of Macedonia*

2: **International organization and Cyprus: A study in the strategy of small states.** *Ilias Kouskouvelis / Styliani Gerani, University of Macedonia*

3: **Small States striving for influence: The case of the neutral and non-aligned states in the EU's CFSP.** *Rebecca Pediti, University of Macedonia*

4: **Economic diplomacy from a realist perspective: The exploration of natural gas resources at Cyprus exclusive economic zone.** *Konstantinos J. Hazakis/ Michael Chailis, Democritus University of Thrace*

**COFFEE BREAK (offered by ICIB 2012): 10.30 - 10.45****Room Zephyros 10.45 – 12.15****SESSION 11: INTERNATIONAL BUSINESS AND SUSTAINABLE DEVELOPMENT** (presentations in ENGLISH)**Chair: HAZAKIS KONSTANTINOS**

1: **How can CSR contribute to sustainable development? A mesoeconomic perspective.** *Thomas Lamarche University Paris Diderot, France*

2: **The institutional determinants of MNCs' corruption practices.** *Yorgos Rizopoulos, University Paris Diderot, France*

3: **Diversity of capitalism and sustainable development: from institutional arrangements to business models.** *Eric Magnin University Paris Diderot, France*

4: **Corporate social responsibility in Central and Eastern Europe: between imported and local models.** *Petia Koleva, University Paris Diderot, France*

**Room Sirocco 10.45 – 12.15****PARALLEL SESSION 12: INDONESIA** (presentations in ENGLISH)**Chair: MARANGOS JOHN**

1: **Managerial Decisions in the Garment Industry.** *Agus Gunawan/ H. Jaap Van den Herik/ Mohamed A. Wahdan/ Bartel Van de Walle, Parahyangan Catholic University, Indonesia*

2: **The Relationship between Customer Satisfaction and Company Profitability in Indonesian Minimarket.** *Ronald S.J. Tuninga/ Nina Septina, Open University of the Netherlands*

3: **Adoption of Environmental Strategy: case study for Hotel Industry in Indonesia.** *M. Ma'ruf/ E. J. de Bruijn, Maastricht School of Management, the Netherlands*

4: **The form of Entrepreneurial Orientation Case study: Indonesian's SMEs.** *Theresia Gunawan, Agus Gunawan, Urip Santoso, Gandhi Pawitan, Business Administration, Parahyangan Catholic University, Indonesia*

**REFRESHMENT BREAK: 12.15 – 12.30**

**Room Zephyros 12.30 – 14.00**

**SESSION 13: INTERNATIONAL BUSINESS** (presentations in ENGLISH)

**Chair: AGUS GUNAWAN**

1: **The Contextual Factors that Affect the Expansion of Trust at the Later Stages of International Joint Ventures.** *Nikolaos Sklavounos / Yannis A. Hajidimitriou, University of Macedonia, Thessaloniki, Greece*

2: **Predicting the sales price of seaweed with data mining.** *Wilma Latuny/Eric O. Postma, Industrial Engineering, Pattimura University, the Netherlands*

3: **The Changing of Consumer Shopping Pattern in Indonesian Retail.** *Nina Septina/ Maria Widayari, Open University of the Netherlands*

4: **Greek Direct Investments in Turkey: a Questionnaire survey of the motives and entry barriers.** *Panayiotis Kontakos, University of Macedonia, Greece*

**Room Sirocco 12.30-14.00**

**PARALLEL SESSION 14: BANKING INSTITUTIONS AND EMPLOYMENT**

(presentations in ENGLISH)

**Chair: ROUKANAS SPIROS**

1: **A decision-tree induction approach to assessing comparatively the performance of non-banking financial institutions in Romania.** *Adrian Costea, Academy of Economic Studies, Bucharest, Romania*

2: **Corporate Environmental Responsibility. The business case for the Banking Sector.** *Virginia Zhelyazkova, Postbank | Eurobank EFG Bulgaria*

3: **Learning from Past Mistakes: Reforming Employment Relations in Greece During the Financial Crisis.** *Achilleas Anagnostopoulos, Technological Education Institute of Larissa, Greece*

4: **Quality of Institutions and Integration in the World Economy: Applied Study on Egypt.** *Amany A. Fakher, Helwan University, Cairo, Egypt*

**LUNCH BREAK (offered by ICIB 2012): 14.00-15.00**

**Room Zephyros 15.15-16.15**

**The quality of institutions and satisfaction with democracy in Western Europe: A panel analysis with some remarks to Greece.**

**Keynote speaker: PROF. FR. SCHNEIDER, Johannes Kepler University (Linz).**

**Room Sirocco 16.30-18.15**

**SESSION 15: EDUCATION (ISIABEP)** (presentations in GREEK)

**Chair: EVAGHORAS EVAGHOROU**

1: **University Research: A key for the development of SMEs against crisis.** *Makedos Ioannis, University of Macedonia, Greece*

2: **Training University students on entrepreneurship via virtual platforms: The case of Technical University of Crete.** *Vassilios C. Kelessidis (V. Samoladas, E. Grigoroudis, N. Matsatsinis, V. Moustakis, K. Zopounidis, N. Mpanani), Technical University of Crete, Greece*

3: **Languages for business and employability.** *Goussios Charalambos, University of Piraeus, Greece*

4: **Internationalization: challenges and opportunities for Greek higher education in the time of crisis.** *Foteini Asderaki, University of Piraeus, Greece*

5: **Ο θεσμός της χρηματοδοτικής μίσθωσης (leasing) στην ελληνική οικονομία: Ζητήματα, που προκύπτουν κατά την εφαρμογή του.** *Ελένη Δοκιμακη, Νομική Σχολή Αθηνών, Ελλάδα*

6: **Ιχνηλατώντας τις θεωρητικές προσεγγίσεις της Ετερόδοξης Πολιτικής Οικονομίας στην ανάλυση του φαινομένου των παραγώγων χρηματοοικονομικών προϊόντων.** *Vasilis Krinis, Πανεπιστήμιο Κρήτης, Ελλάδα*

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**ICIB Conference Program  
Thessaloniki, Greece**

**THURSDAY 17 MAY 2012**

**Teleconference Room University of Macedonia**

**Teleconference Session 1: 09.00 -11.00** (presentations in English)

**Chair: IOANNIS TAMPAKOUDIS**

**09:00 -09:20**

1: **School to Work Transition in Saudi Arabia: a case study of youth cohorts.** *Abdulmonem Alzalabani/ Reji D Nair/Faisal A. Alzalabani, Yanbu Industrial College, SAUDI ARABIA*

**09:20 -09:40**

2: **Theoretical Perspective of Social Entrepreneurship: a Study of Determinants of Social Entrepreneurship in the Context of Saudi Arabia.** *Abdulmonem Alzalabani/ M. Naseer Ul-Haque/ Rajesh S Modi, Yanbu Industrial College, SAUDI ARABIA*

**09:40 -10:00**

3: **Testing the Viability of Bankruptcy in Petro-Chemical Industries in Saudi Arabia.** *Syed / Mohammad Amir Khan, Yanbu Industrial College, SAUDI ARABIA*

**10:00 -10:20**

4: **The Predictability Patterns in Saudi Stock Market,** *Sundaran Sagaran, Yanbu Industrial College, SAUDI ARABIA*

**10:20 -10:40**

5: **The Financial Globalisation and its After Effects.** *Mohammad Khalid, Yanbu Industrial College, Saudi Arabia*

**10:40-11:00 Discussion of Teleconference Session 1**

**TELECONFERENCE BREAK: 11.00-11.15**

**Teleconference Room University of Macedonia**

**Teleconference Session 2: 11.15 -12.00** (presentations in English)

**Chair: IOANNIS TAMPAKOUDIS**

**11:15 -11:35**

1: **Comparative Study of the Main Determinants of Domestic Migration in Romania and Spain.** *Daniela Bunea, Academy of Economic Studies, Romania*

2: **Should Corporate Tax in Europe be Treated as Shelter or as Liability?** *Kalaitzoglou Iordanis/ Thomas Makiwa, Economics Finance and Accounting, Coventry Business School, UK*

**12:00-12:15 Discussion of Teleconference Session 2**

**Teleconference Room University of Macedonia**

**Teleconference Session 3: 12.15-14.00** (presentations in Greek)

**Chair: CHARISIOS KAFTERANIS**

**12:15 -12:35**

1: **Management Practices in Small Tourism Enterprises.** *Sarantinoudi Ioanna, Business School, University of the Aegean*

**12:35 -12:55**

2: **Organizational Changes in Small Enterprises & the Key Role of Strategic Choices The Greek Case.** *Karoulia Stella & Tsionou Theodosia, Business School, University of the Aegean*

**12:55 -13:15**

3: **The Use of e-commerce in Greek Tourism Enterprises.** *Karamanoli Maria, Business School, University of the Aegean*

**13:15 -13:35**

4: **Intra-organizational development strategies of SMEs. Evidence from Greek manufacturing firms.** *Olga Angeli & Dimitrios Deliaslanidis, Business School, University of the Aegean*

**13:35-14:00 Discussion of Teleconference Session 3**

**THURSDAY 17.5.2012, 18.30-21.30**

Welcome Drink - Registration & Distribution of Conference Materials at MET HOTEL.

**SATURDAY 19 MAY 2012, 18.15-18.35**

**CLOSING CEREMONY (ICIB 2012) Prof. I. Papadopoulos  
BEST STUDENT AWARDS (MET HOTEL ZEPHYROS ROOM) Prof. J. Marangos**

**SATURDAY 19 MAY 2012, 18.45 – 22.00**

**GALA DINNER – BUS TRIP TO A GREEK RESTAURANT (offered by ICIB 2012)**

