

International Conference on International Business 2010

FRIDAY 21 MAY

18.30-21:30 Welcome Drink
Registration & Distribution of Conference Materials

SATURDAY 22 MAY

09.00-09.15 Welcome Speech
Prof. I. Kouskouvelis (University of Macedonia Rector)

09.15-10.45 Session 1
Recession and EU Budgetary Crisis

10.45-11.00 Refreshment Break

11.00-12.30 Session 2
Market Analysis 1
Teleconference Session 1
Papers in Greek

12.30-13.15 Lunch

13.15-14.45 Session 3
Market Analysis 2
Teleconference Session 2
Papers in Greek

14.45-15.00 Refreshment Break

15.00-16.00 Keynote Speaker Prof. F. Schneider
Shadow Economies in Greece and other European Countries: What Do We (Not) Know?

16.00-16.15 Refreshment Break

16.15-17.45 Session 4
Human Resources Issues in International Business

18.00-21:00 Dinner

SUNDAY 23 MAY

10.00-11.30 Session 1
Effects of European Union Membership

11.30-11.45 Refreshment Break

11.45-13.15 Session 2
Foreign Direct Investment 1

13.15-14.00 Lunch

14.00-15.30 Session 3
Economic Development and International Trade

15.30-15.45 Refreshment Break

15.45-17.15 Session 4
Foreign Direct Investment 2

17.15-17.30 Refreshment Break

17.30-18.30 Keynote Speaker Prof. C. Pitelis
Globalization and Governance for Sustainable Wealth Creation

18.30-18.45 Closing Speech
Assoc. Prof. I. Marangos
Ass. Prof. I. Papadopoulos



University of Macedonia 156 Egnatia Street Thessaloniki



SATURDAY 22 MAY

09.15-10.45 Session 1 *University of Macedonia Conference Room*
Recession and EU Budgetary Crisis

Chair: Assoc. Prof. I. Marangos

Dimitrios V. Skiadas

The New Budgetary Architecture of the EU in the view of the Financial and Economic Crisis

Ioannis Papadopoulos

Efficiency of Budgetary Crisis Management by EU Mechanisms: Lessons from the Greek Case

Pyrros Papadimitriou & Ioannis Hadziyiannakis

Eurozone Crisis: Is Greece to Blame Alone?

Lindita Rova, Alketa Bejko & Ilirjana Zyberi

Albania and the Recent World Crisis: Economic Growth or Political Illusion?



SATURDAY 22 MAY

11.00-12.30 Session 2 *University of Macedonia Conference Room*
Market Analysis 1

Chair: Ass. Prof. C. Hazakis

Golja Tea

Corporate Governance, Social Responsibility and Corporate Reputation: an Empirical Analysis of the Situation in the Republic of Croatia

Panayotis Kotsios

Regulatory Barriers to Entry in Industrial Sectors

Nikola Tsaikin

Analysis of Apple Production of EU-Balkan States Based on PC Time Series Database

Ioannis A. Tampakoudis

The Market for Corporate Control in Greece: A Critical Assessment of the Wealth Effects to Bidding-Companies' Shareholders



SATURDAY 22 MAY

11.00-12.30 Teleconference Session 1 *University of Macedonia Teleconference Room*
Papers in Greek

Chair: Dr. A. Bozinis

Αγγελική Αργυράκη, Ελένη Δημοπούλου & Ειρήνη Καζούκα
Η Αμοιβή ως Μέσο Παρακίνησης των Εργαζομένων

Αικατερίνη Μπαλάσα, Βασιλική Πανέλου & Εμμανουήλ Ρουσιάδης
Η Λήψη Αποφάσεων και οι Επιχειρησιακές Συμπεριφορές στις Ελληνικές Επιχειρήσεις

Γρηγόρης Γραμμένος, Αθανάσιος Ευθυμίου & Αρχοντία Στρατήγη
Η Αντίληψη της Νέας Τεχνολογίας των ERP Συστημάτων από τις Επιχειρήσεις – το Κλειδί για την Επιτυχία

Κωνσταντίνα Θεοχαροπούλου & Γεωργία Λεώβαρη
Αντιλήψεις Σχετικά Με Την Εφαρμογή Συστημάτων Περιβαλλοντικής Διαχείρισης Στις Σύγχρονες Ελληνικές Επιχειρήσεις

Ασπασία Βλασοπούλου, Φανή Βερβερίδου & Σταματία Ζιάκα
Ποιότητα Υπηρεσιών και Ικανοποίηση Τραπεζικού Πελάτη

Σπυριδούλα Ματσιοπούλου & Δέσποινα Ψυχή
Η Συναισθηματική Νοημοσύνη στην Πανεπιστημιακή Διοίκηση



SATURDAY 22 MAY

13.15-14.45 Session 3 *University of Macedonia Conference Room*
Market Analysis 2

Chair: Ass. Prof. D. Skiadas

Konstantinos Agorastos

An Accounting Comparison of the Post-Merger Economic Performance of Greek Acquiring Listed Firms in Domestic vs. International M&As at South-East Europe

Virginia Ivanova Zhelyazkova

The Financial Crisis and the Prospects for Investments in the Energy Sector in Bulgaria

Zisis I. Maditinos & Chris A. Vassiliadis

Crisis Management: a Contemporary Constant Need for Business Continuity in the Tourism Industry

Agus Gunawan, Mohamed Wahdan & H.Jaap van den Herik

Increasing the Managerial Capabilities in Indonesia



SATURDAY 22 MAY

13.15-14.45 Teleconference Session 2 *University of Macedonia Teleconference Room*
Papers in Greek

Chair: Dr. A. Bozinis

Ιωάννα Μαλκογιάννη, Αικατερίνη Μαρινάκη, Χριστοδουλοπούλου Αρχοντούλα
Συστήματα Ελέγχου και Περιβαλλοντική Πολιτική των Ελληνικών Επιχειρήσεων Μεταποίησης

Γεωργία Καλαμάκη, Χριστίνα Βαδάση & Ασπασία Καλφοπούλου
Η Μεταβλητή της Ικανοποίησης, στα Πλαίσια των Σχέσεων Δικαιόχρησης (Franchising)

Αναστασία Μενή, Μαρία Παπαφώτη & Χρυσούλα Ψημάδα
Τυπικά και Ουσιαστικά Προσόντα Στελεχών Πληροφορικής στις Ελληνικές Επιχειρήσεις

Ιωάννα Αφεντή, Ιουλία Καρίτη, Αντωνία Κηρύκου & Κρυστάλλω Μόσχοβου
Η Διάσταση της Πρόσληψης Ανωτάτων Στελεχών στις Επιχειρήσεις

Νικόλαος Βουνάτσος, Γεώργιος Δήμος & Νικόλαος Κουκιάς
Οργανωσιακές Αντιλήψεις και Επίλυση Προβλημάτων στη Ελληνική Τουριστική Βιομηχανία

Χαρίσιος Καφτεράνης
Οι Πρόσφατες Δημοσιονομικές Ανισορροπίες της Ελλάδος και τα Μέτρα Αντιμετώπισης Αυτών

Αθανάσιος Ι. Μποζίνης
Η Πολιτική Οικονομία της Παγκοσμιοποίησης: η Θεωρητική Προσέγγιση του Αστερίξ και Οβελίξ



SATURDAY 22 MAY

16.15-17.45 Session 4 *University of Macedonia Conference Room*
Human Resources Issues in International Business

Chair: Prof. Y. Rizopoulos

Vladimir Marinkovic & Natasa Stanisavljevic

The Influence of the Human Resource Capacity on the Level of Foreign Investments in Countries in Transition: the Case of Serbia

Frederik Cucllari & Mirela Cini

Wage System in Albania: An Integral part of the Human Resources Management System

Greg Broekemier & Sri Seshadri

An Exploratory Comparison of Intended Behaviors in Ethical Business Reporting Situations between US and Bulgarian University Students

Sri Seshadri & Greg Broekemier

HR Related Ethics: US vs. Bulgaria



SUNDAY 23 MAY

10.00-11.30 Session 1 *University of Macedonia Conference Room*
Effects of European Union Membership

Chair: Ass. Prof. I. Papadopoulos

Dimitris Kalimeris

The Main Determinants of Inflation of the EU and the US Economy: a Panel Time-Series Analysis

Panayiotis Kontakos

The Macro-Economic Dimension of the Future EU Membership for Turkey in Comparison with other CEE Member Countries

Masoura Eleftheria

Labour Relations Policies in Greece during the Period 1974-2010: the Developments in the European Union

Aristidis Bitzenis & Vasileios A. Vlachos

EU Membership and Transition: International Business in Bulgaria



SUNDAY 23 MAY

11.45-13.15 Session 2 *University of Macedonia Conference Room*
Foreign Direct Investment 1

Chair: Assoc. Prof. I. Marangos

M. Cagri Pehlivanoglu

FDI and Cross Border Acquisition Activities in Emerging Markets: Turkey as the Case Study

Christina Sakali

What Kind of Theory for FDI in Bulgaria?

Ilker Arslan & Ayla Ogus Binatli

A Stochastic Frontier Analysis of Foreign Direct Investment and Growth

Lindita Rova, Kristaq Çombi & Daniela Qiqi

Foreign Direct Investments in Western Balkans: Case of Albania



SUNDAY 23 MAY

14.00-15.30 Session 3 *University of Macedonia Conference Room*
Economic Development and International Trade

Chair: Prof. B. Sergi

Rafat Fazeli & Reza Fazeli

Global Competition, Productivity, and Trade: An Alternative Model of Comparative Advantage

Constantine Hazakis

From Market Economics to Institutional Embeddedness of Economic Development: Key Ethical Issues for Transition States

Larisa Nicoleta POP

International Trade Entrepreneurship in the Context of Price Risk Exposure

Madzli bin Harun

The Establishment and Formulation of the D-8 Preferential Trade Agreement; the Strategies by Developing Eight of Economic Co-operation Organisation (D-8) amongst Muslim Countries towards Successful Trade Policy Formulation and Implementation Process



SUNDAY 23 MAY

15.45-17.15 Session 4 *University of Macedonia Conference Room*
Foreign Direct Investment 2

Chair: Mr. V. Vlachos

Theresia Gunawan

Innovation and Competitiveness of Asian Companies in Facing Globalization

Sayed Ehsan Zohoori

The Study of Possible Ways to Attract Foreign Direct Investment in Order to Promote Exports in Imam Khomeini Trade Zone

Bethuel Kinyanjui Kinuthia

FDI Determinants and its Impact on Economic Growth: a Comparative Study between Kenya and Malaysia

Sina Mehrabi Rad & Mohammad Jafar Kabiri

Competitiveness and FDI Effects on Development and GNP in Iran

Hoang T. Nguyen & Geert Duysters

Pattern to Capture FDI Absorptive Capacity



SATURDAY 22 MAY

15.00-16.00 **Keynote Speaker Prof. F. Schneider**
Shadow Economies in Greece and other European Countries: What Do We (Not) Know?
University of Macedonia Conference Room

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17.15-18.15 **Keynote Speaker Prof. C. Pitelis**
Globalization and Governance for Sustainable Wealth Creation
University of Macedonia Conference Room

