

Call for papers at the International Conference in International Business (ICIB) 2023

Theme: New Challenges, Opportunities and Ideas in the International Business Arena,

In the aftermath of Covid-19 pandemic the business world has transformed in to one that faces new challenges and new opportunities. Consequently, academia and business practice gives birth to new ideas that aid firms to ensure their sustainability and growth. The international business arena is now enriched with applications of innovative business models, the adoption of intelligent technologies that generate new learning for firms and their stakeholders and consumers that consume internationally in settings that promote value co-creation. The **ICIB 2023** Conference themed: ***New Challenges, Opportunities and Ideas in the International Business Arena***, calls for academics and practitioners to submit papers on work that currently examines drivers and outcomes of current developments in international business. The conference is hosted by [NEAPOLIS UNIVERISTY PAFOS](#) (Cyprus) on **15th -17th of September 2023**, it is co-organized by the Marketing (Research) LAB of Neapolis University Pafos, and chaired by Dr Sofia Daskou.

List of topic areas

The conference accepts empirical and conceptual papers in (and not limited to) the areas that follow:

- Entrepreneurship & international business environment
- Social entrepreneurship
- Developments in the European Union
- Global budgetary crisis management by the European Union institutions
- Financial management
- International Finance
- Globalization, MNCs, competitiveness and development
- International political economy and business
- International Politics/Strategic Issues
- Sustainable business and SDGs
- International Business and Sustainable Development
- Labour economics and industrial relations
- MNCs and political strategies
- Mergers & Acquisitions
- Impact and determinants of FDI
- FDI and European economic integration
- FDI, trade and regional integration
- FDI and transition
- Shadow economy and corruption
- Theory and Philosophy of International Relations
- Biosecurity and global health
- Fine Art Analytics

- International marketing
- Issues of international consumers
- Digital marketing CRM and value co-creation
- International education management
- Tourism – enterprise and industry
- E-business
- E-trade

Also, for the first time since its founding, the conference will host a **student conference** on the following topics:

- Politics
- Business Disciplines and fields
- Economics
- International relations

The student conference tracks will admit empirical and conceptual papers of higher and secondary education students. Students are encouraged to participate by offering a full presentation or by submitting a poster to the conference. For enquires about the student conference please contact DR Sofia Daskou : s.daskou@nup.ac.cy

Submissions Information

Please see the conference website for all relevant information <https://www.icib.eu/> . 1-page paper summaries (either for oral presentation or teleconference session or poster presentation) can be submitted [ONLINE via this PLATFORM](#) by the **16th of August 2023**. Please see here the [Publication Guide](#) and the [Presentations Guide](#).

- Submissions of **Presentation Slides (without full paper)** to BE UPLOADED IN THE PLATFORM by **10th of September 2023** (abstract will be included in the Conference Proceedings)
- Submission of **FULL papers for publication** to BE UPLOADED IN THE PLATFORM by **10th of September 2023** (full paper will be included in the Conference Proceedings).
- Submissions of Posters to BE UPLOADED IN THE PLATFORM until **10th of September 2023** (poster presentation will be included in the Conference Proceedings)

Teleconference sessions will take place on **15th of SEP 2023** (9:00 am to 5:00 pm Cyprus Local Time:). For information relevant to registrations, fees and accommodation please visit: <https://www.icib.eu/> .